



ROCKIN' ENCINITAS

BENEFITING SCRIPPS MEMORIAL HOSPITAL ENCINITAS

2018 EVENT OVERVIEW



325
guests attended

Nearly
\$320,000
raised for Scripps Encinitas

Entertainment by
PHILLIP PHILLIPS



Live auction & opportunity drawing included:

- 4** surfboards
- 3** vacations
- 1** signed album
- 1** skateboard
- 1** beach cruiser
- 4** local stay and play

2018 EVENT SPONSORS

- Union Bank • Rudolph & Sletten • Scripps Health Inpatient Providers Medical Group
- Medline • Malcolm McQueen • LAZ Parking • Kym and Michael Tedesco - Morgan Stanley
- DPR Construction • Ashcraft Investment Co., Inc. • AMN Healthcare • CDW Healthcare
- Belmont Village Senior Living - Cardiff by the Sea • Drs. Jenny and Gil Galloway
- Lisa and Dan McQueen • North Island Credit Union • The Ecke Family • Emerald Textiles
- Progressive Management Systems • RWM Home Loans • WERMERS • Cory Crommett
- California State University, San Marcos • Carl and Krista Etter • Dr. Mario and Cindy Yco
- Nancy McConnell Real Estate DRE #01060814 • Roseanne and Joe Odenwalder
- San Diego Gas and Electric

2018 EVENT COMMITTEE

- Andrew Accardi, MD • Omer Anisso, DDS • Chris Cote • Cory Crommett
- LouAnn Eagle • Paul Ecke III • Scott Eisman, MD • Gil Galloway, MD • Mary Garvey
- Randall Goskowitz, MD • Clarice Hokanson • Craig Hollingsworth • Joanne Marks
- Nancy McConnell • Susie Nancarrow Glenn • Timothy Parillo • Timothy Peppers, MD
- Jon Stack • Glenn Soppe, MD • Michael Tedesco • Cindy Yco

SCRIPPS HEALTH FOUNDATION

Through philanthropy we help to heal, enhance and save lives.

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@RockinEncinitas



#ScrippsRockinEncinitas

FOR MORE INFORMATION

Please call Special Events at 858-678-7174 or SpecialEvents@scrippshealth.org
The Scripps Health Foundation tax identification number is 95-1684089

Scripps Health Foundation

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES



ROCKIN' ENCINITAS

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OCTOBER 17, 2019

BELLY UP TAVERN
143 SOUTH CEDROS AVENUE, SOLANA BEACH

- 5 PM** | VIP RECEPTION
- 6 - 8 PM** | HOSTED COCKTAIL RECEPTION & LIVE AUCTION
- 8 - 10 PM** | LIVE MUSICAL ENTERTAINMENT BY JOHNNY RZEZNIK

Experience Rockin' Encinitas – a dynamic night of live music, featuring **Johnny Rzeznik of the Goo Goo Dolls** at the iconic **Belly Up Tavern** in Solana Beach. The 4th annual event will celebrate surf, sport and everything we love about North County. All proceeds from the event benefit critical needs at **Scripps Memorial Hospital Encinitas** to help keep our family, friends and community healthy!

scripps.org/rockinencinitas



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR:

\$50,000

- Twenty (20) VIP tickets
- Sponsor logo recognition at cocktail reception, on collateral materials and event registration website
- Limousine service for up to 10 guests, to and from the event
- Full-screen, color digital tribute

PREMIER SPONSOR:

\$25,000

- Ten (10) VIP tickets
- Sponsor logo recognition at cocktail reception, on collateral materials and event registration website
- Full-screen, color digital tribute

PATRON SPONSOR:

\$15,000

- Eight (8) VIP tickets
- Sponsor name recognition at cocktail reception, on collateral materials and event registration website
- Half-screen, color digital tribute

SUPPORTING SPONSOR:

\$10,000

- Six (6) VIP tickets
- Sponsor name recognition at cocktail reception, on collateral materials and event registration website
- Half-screen, color digital tribute

FRIEND SPONSOR:

\$5,000

- Four (4) VIP tickets
- Sponsor name recognition at cocktail reception, on collateral materials and event registration website
- Quarter-screen, color digital tribute

CONTRIBUTING SPONSOR:

\$2,500

- Two (2) VIP tickets
- Sponsor name recognition at cocktail reception, on collateral materials and event registration website
- Quarter-screen, color digital tribute

UNDERWRITING OPPORTUNITIES

**Underwriting recognition includes name recognition on printed materials and at the event.*

Rockin' Encinitas Talent	\$50,000
Venue and Food	\$15,000
Bar Services	\$10,000
Invitations	\$5,000
Photography	\$3,000
Event Favors	\$1,500
General Event Underwriting	Any Amount

ATTEND THE EVENT



\$300 per Ticket

\$450 per VIP Ticket (only 50 tickets available!)

- VIP Seating in prime location during the concert
- Exclusive meet and greet with Johnny Rzeznick of the Goo Goo Dolls
- Pre-Event Private Reception with hosted bar and heavy appetizers

scripps.org/rockinencinitas

RECOGNITION DEADLINES

Invitation	Friday, July 26, 2019
Concert Badges	Friday, September 27, 2019



EVENT BENEFICIARY

This year's event will benefit the purchase of the Robotic Navigational Bronchoscopy at Scripps Memorial Hospital Encinitas. Lung cancer is the world's leading cause of cancer deaths and this robotic surgical technology will improve the detection and treatment of lung disease in patients. The pulmonary team will utilize this cutting-edge technology, along with the BodyTom® CT scanner, to evaluate even the smallest lesions within the lung and, eventually, provide treatment to early detected lung cancers.